

## ORDER



**Orders**  
**Order / Rev:** 711128  
**Alt Order #:** 06252357  
**Product Desc:** VOTE FOR MARRIAGE MN  
**Estimate:**  
**Flight Dates:** 10/01/12 - 11/06/12  
**Original Date / Rev:** 11/05/12 / 11/05/12  
**Order Type:** Political

## KARE

**Primary AE:** Brian Perry  
**Sales Office:** T-SF  
**Sales Region:** NAT

**Agency Name:** Mission: Public Affairs LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1415 L Street Suite 1250  
 Sacramento, CA 95814

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Minnesota For Marriage  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Ballot  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	157	\$167,275.00	\$142,183.75
10/29/12	11/06/12	71	\$98,650.00	\$83,852.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	157	\$167,275.00	\$142,183.75	0.00
November 2012	71	\$98,650.00	\$83,852.50	0.00
<b>Totals</b>	<b>228</b>	<b>\$265,925.00</b>	<b>\$226,036.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Perry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/01/12	10/19/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--					3	\$300.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--					3	\$300.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--					4	\$300.00		0.00			
2	KARE	10/06/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-					1	\$275.00		0.00			
	Week:	10/08/12	10/14/12	-----S-					1	\$275.00		0.00			
3	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
4	KARE	10/27/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-					2	\$900.00		0.00			
	Week:	10/29/12	11/04/12	-----S-					2	\$900.00		0.00			
5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-					1	\$700.00		0.00			

Order / Rev: 711128  
 Alt Order #: 06252357  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
 Product Desc: VOTE FOR MARRIAGE MN  
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		1			\$700.00		0.00				
6	KARE	10/01/12	10/12/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTF--		2			\$225.00		0.00				
	Week:	10/08/12	10/14/12	MTWTF--		2			\$225.00		0.00				
7	KARE	10/15/12	10/19/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWTF--		2			\$250.00		0.00				
8	KARE	10/01/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTF--		2			\$450.00		0.00				
	Week:	10/08/12	10/14/12	MTWTF--		2			\$450.00		0.00				
9	KARE	10/15/12	10/19/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWTF--		5			\$600.00		0.00				
10	KARE	10/22/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		5			\$700.00		0.00				
	Week:	10/29/12	11/04/12	MTWTF--		5			\$700.00		0.00				
12	KARE	10/01/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTF--		4			\$1,000.00		0.00				
	Week:	10/08/12	10/14/12	MTWTF--		4			\$1,000.00		0.00				
13	KARE	10/15/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,100.00	P-2	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWTF--		4			\$1,100.00		0.00				
14	KARE	10/22/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		5			\$1,000.00		0.00				
	Week:	10/29/12	11/04/12	MTWTF--		5			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KARE	10/29/12-11/04/12		M-F 430-5p		430-5P	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
9	KARE	10/29/12-11/04/12		M-F 430-5p		430-5P	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
15	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	11/05/12-11/11/12		M-F 430-5p		430-5P	M-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
Credited															
16	KARE	10/01/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	MTWTF--		3			\$400.00		0.00				
	Week:	10/08/12	10/14/12	MTWTF--		3			\$400.00		0.00				
17	KARE	10/15/12	10/19/12		CM	4-430P	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-430p KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		5				\$500.00		0.00			
18	KARE	10/22/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--		4				\$550.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		3				\$550.00		0.00			
19	KARE	10/01/12	10/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--		2				\$2,000.00		0.00			
20	KARE	10/15/12	10/19/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		1				\$2,300.00		0.00			
21	KARE	10/13/12	10/13/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
22	KARE	10/20/12	10/20/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$950.00		0.00			
23	KARE	10/27/12	11/03/12	Notre Dame Football Sa 5-530p	CM	Various (5:00 PM-5:30 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Notre Dame Football		Various	(5:00 PM-5:30 P-----Sa--	:30		<del>(\$1,000.00)</del>		0.00	NM		
See MG 23.3 [Input Error]															
3	KARE	10/27/12-10/27/12		Sat 5-530p		5-530P	-----Sa--	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 23.1 10/27															
Week:		10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
24	KARE	10/13/12	10/13/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$1,100.00		0.00			
25	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$1,250.00		0.00			
N26	KARE	10/27/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1				\$1,500.00		0.00			
Week:		10/29/12	11/04/12	-----S-		1				\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Sat 6-630p		6-630P	-----Sa--	:30		<del>(\$1,500.00)</del>		0.00	NM		
Credited [CR]															
27	KARE	10/07/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$1,000.00		0.00			
Week:		10/08/12	10/14/12	-----S		1				\$1,000.00		0.00			
28	KARE	10/01/12	10/12/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	4	\$7,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	KARE	10/01/12	10/12/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$1,800.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$1,800.00		0.00			
29	KARE	10/22/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	4	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$2,500.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$2,500.00		0.00			
30	KARE	10/27/12	10/27/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
31	KARE	10/06/12	10/20/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/01/12-10/07/12	Notre Dame Football		Various	(6:28 PM-7:00 PM)-----Sa--	:30		\$850.00		0.00	NM		
		Week: 10/08/12	10/14/12	-----S-		1				\$850.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$850.00		0.00			
N32	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Sat 630-7p		630pm-7pm	-----Sa--	:30		<del>(\$1,000.00)</del>		0.00	NM		
		Credited [CR]													
33	KARE	10/20/12	10/20/12	Sat Prime PRIME ENCORE	CM	658P-8P (6:58 PM-8:00 PM)	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,100.00		0.00			
34	KARE	10/06/12	10/13/12	Sat Prime PRIME ENCORE	CM	658P-8P (6:58 PM-8:00 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/01/12-10/07/12	Notre Dame Football		Various	(6:58 PM-8:00 PM)-----Sa--	:30		\$1,000.00		0.00	NM		
		Week: 10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
35	KARE	10/27/12	11/03/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Sat Prime		658-8P	(8:00 PM-9:00 PM)-----Sa--	:30		\$800.00		0.00	NM		
		Week: 10/29/12	11/04/12	-----S-		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KARE	10/29/12-11/04/12	Sat Prime		658-8P	(8:00 PM-9:00 PM)-----Sa--	:30		\$800.00		0.00	NM		
36	KARE	10/06/12	10/13/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/01/12-10/07/12	Notre Dame Football		Various	(8:00 PM-9:00 PM)-----Sa--	:30		\$600.00		0.00	NM		
		Week: 10/08/12	10/14/12	-----S-		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KARE	10/08/12-10/14/12	Sat Prime		658-8P	(8:00 PM-9:00 PM)-----Sa--	:30		\$600.00		0.00	NM		

Order / Rev: 711128  
 Alt Order #: 06252357  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
 Product Desc: VOTE FOR MARRIAGE MN  
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	KARE	10/20/12	10/20/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$700.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/15/12-10/21/12		Sat Prime		658-8P	(8:00 PM-9:00 PM)-----Sa--	:30		\$700.00		0.00	NM		
38	KARE	10/20/12	10/20/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1		\$1,100.00		0.00					
39	KARE	11/03/12	11/03/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1		\$1,300.00		0.00					
40	KARE	10/06/12	10/13/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/01/12-10/07/12		Notre Dame Football		Various	(9:00 PM-10:00 PM)-----Sa--	:30		\$1,000.00		0.00	NM		
	Week:	10/08/12	10/14/12	-----S-		1		\$1,000.00		0.00					
41	KARE	10/25/12	11/01/12	Thu Prime 30 ROCK/UP ALL NIGHT	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	---T---		1		\$2,250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Thu Prime		Thu Prime	(6:58 PM-8:00 PM)---Th-----	:30		<del>(\$2,250.00)</del>		0.00	NM		
	Credited														
	Week:	10/29/12	11/04/12	---T---		1		\$2,250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		Thu Prime		Thu Prime	(6:58 PM-8:00 PM)---Th-----	:30		\$2,250.00		0.00	NM		
42	KARE	10/04/12	10/04/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	---T---		1		\$1,500.00		0.00					
43	KARE	10/18/12	10/18/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	---T---		1		\$2,000.00		0.00					
44	KARE	10/24/12	10/31/12	Wed Prime ANIMAL PRACT	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--W----		1		\$2,250.00		0.00					
	Week:	10/29/12	11/04/12	--W----		1		\$2,250.00		0.00					
45	KARE	10/10/12	10/10/12	Wed Prime ANIMAL PRACT	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	--W----		1		\$1,750.00		0.00					
46	KARE	10/17/12	10/17/12	Wed Prime ANIMAL PRACTICE	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	--W----		1		\$2,000.00		0.00					
47	KARE	10/15/12	10/19/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		2		\$2,200.00		0.00					
48	KARE	10/22/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 711128  
 Alt Order #: 06252357  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
 Product Desc: VOTE FOR MARRIAGE MN  
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48	KARE	10/22/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		2			\$3,000.00			0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2			\$3,000.00			0.00			
50	KARE	10/07/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$2,750.00	P-2	0.00	NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$2,750.00			0.00			
		Week: 10/08/12	10/14/12	-----S		1			\$2,750.00			0.00			
51	KARE	10/21/12	10/21/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,250.00	P-2	0.00	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1			\$3,250.00			0.00			
52	KARE	10/28/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$3,500.00			0.00			
		Week: 10/29/12	11/04/12	-----S		1			\$3,500.00			0.00			
53	KARE	10/15/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2			\$900.00			0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2			\$900.00			0.00			
54	KARE	10/01/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2			\$700.00			0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2			\$700.00			0.00			
55	KARE	10/29/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		3			\$1,000.00			0.00			
56	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$1,400.00			0.00			
57	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$1,200.00			0.00			
58	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$1,400.00			0.00			
59	KARE	10/07/12	10/07/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$2,250.00			0.00			
60	KARE	10/25/12	10/25/12	Vikings Special Vikings Special/PRE GAME	CM	6-7P (6:00 PM-7:00 PM)	---T---	:30	1	\$4,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$4,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/22/12-10/28/12	Vikings Special		6-7P	(6:00 PM-7:00 PM)---Th-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
				Credited											
61	KARE	10/08/12	10/12/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 711128  
Alt Order #: 06252357  
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
Product Desc: VOTE FOR MARRIAGE MN  
Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
61	KARE	10/08/12	10/12/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	MTWTF--		3			\$600.00		0.00					
62	KARE	10/15/12	10/19/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		3			\$650.00		0.00					
63	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1			\$800.00		0.00					
64	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	-----S-		1			\$700.00		0.00					
65	KARE	11/05/12	11/05/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		2			\$250.00		0.00					
66	KARE	10/08/12	10/12/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	MTWTF--		2			\$275.00		0.00					
67	KARE	10/15/12	10/19/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		3			\$275.00		0.00					
68	KARE	10/15/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		2			\$300.00		0.00					
	Week:	10/22/12	10/28/12	-----		0			\$0.00		0.00					
	Week:	10/29/12	11/04/12	MTWTF--		1			\$300.00		0.00					
69	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		2			\$300.00		0.00					
70	KARE	10/08/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	MTWTF--		2			\$450.00		0.00					
71	KARE	10/08/12	10/12/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	MTWTF--		2			\$1,600.00		0.00					
N72	KARE	11/05/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	2	\$2,500.00	P-2	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		2			\$2,500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	KARE	11/05/12-11/11/12	M-F 630-7p		630pm-7pm	M-----	:30		<del>(\$2,500.00)</del>		0.00	NM			
	Credited															
	2	KARE	11/05/12-11/11/12	M-F 630-7p		630pm-7pm	M-----	:30		<del>(\$2,500.00)</del>		0.00	NM			
	Credited															
	[CR]															
73	KARE	10/15/12	10/19/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					

Order / Rev: 711128  
 Alt Order #: 06252357  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
 Product Desc: VOTE FOR MARRIAGE MN  
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
73	KARE	10/15/12	10/19/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTWTF--	1		\$1,800.00		0.00						
74	KARE	10/12/12	10/12/12	Fri Prime WHITNEY/COMMUNITY	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/08/12-10/14/12		Fri Prime	Fri Prime		(6:58 PM-8:00 PM)	P-----F----	:30	\$1,100.00		0.00	NM		
75	KARE	10/29/12	11/02/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWTF--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$3,000.00		0.00						
76	KARE	10/08/12	10/12/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWTF--	:30	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	3		\$2,200.00		0.00						
77	KARE	10/15/12	10/19/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTWTF--	2		\$800.00		0.00						
78	KARE	10/08/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	2		\$650.00		0.00						
79	KARE	10/14/12	10/14/12	NFL Regular Season Fo6M NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$7,500.00		0.00						
80	KARE	10/25/12	10/25/12	Vikings Pre-Game Vikings Pre-Game	CM	Vikings Pre-Game (6:27 PM-7:00 PM)	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$4,000.00		0.00						
81	KARE	10/26/12	10/26/12	Fri Prime DATELINE	CM	Fri Prime (9:00 PM-10:00 PM)	----F--	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,250.00		0.00						
82	KARE	10/29/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	1		\$2,500.00		0.00						
83	KARE	10/31/12	10/31/12	Wed Prime LAW ORD:SVU	CM	Wed Prime (8:00 PM-9:00 PM)	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$2,500.00		0.00						
84	KARE	10/30/12	10/30/12	Tue Prime Tue Prime	CM	Tue Prime	-T-----	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$5,500.00		0.00						
85	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$3,500.00		0.00						
86	KARE	11/04/12	11/04/12	NFL Regular Season Fo6M NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$9,000.00		0.00						
		10/31/12			CM				1		UND	0.00	NM	1	\$0.00



Order / Rev:	711128
Alt Order #:	06252357
Flight Dates:	10/01/12 - 11/06/12

Advertiser:	Minnesota For Marriage
Product Desc:	VOTE FOR MARRIAGE MN
Estimate:	

**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
87	KARE	10/31/12		M-F 1130a-12p Jeopardy		1130a-12p	--W----	:30		\$0.00					
REJ MG AFTER IT AIRED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1				\$0.00		0.00			
88	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
89	KARE	11/01/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	---11--	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---11--		2				\$225.00		0.00			
91	KARE	11/01/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---11--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---11--		2				\$600.00		0.00			
92	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$600.00		0.00			
93	KARE	11/01/12	11/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---11--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---11--		2				\$2,500.00		0.00			
94	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$2,500.00		0.00			
95	KARE	11/01/12	11/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---TF--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--		1				\$2,500.00		0.00			
96	KARE	11/05/12	11/05/12	Mon Prime THE VOICE	CM	Mon Prime (6:58 PM-9:00 PM)	M-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$7,500.00		0.00			
97	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$3,500.00		0.00			
N98	KARE	11/04/12	11/04/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p (11:30 AM-12:00 PM)	CM	430a-12p Sa/Su	-----S	:30	1	\$1,800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$1,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Chris Matthews Morn		430a-12p Sa/Su (11:30 AM-12:00 PM)	-----Su	:30		<del>(\$1,800.00)</del>		0.00	NM		
	Credited [CR]														
N99	KARE	11/03/12	11/03/12	Sat Prime MOVIE	CM	Sat Prime (8:00 PM-10:00 PM)	-----S-	:30	2	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Sat Prime		Sat Prime (8:00 PM-10:00 PM)	-----Sa-	:30		<del>(\$1,000.00)</del>		0.00	NM		
	Credited [CR]														
	2	KARE	10/29/12-11/04/12	Sat Prime		Sat Prime (8:00 PM-10:00 PM)	-----Sa-	:30		<del>(\$1,000.00)</del>		0.00	NM		
	Credited [CR]														

Order / Rev: 711128  
 Alt Order #: 06252357  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Minnesota For Marriage  
 Product Desc: VOTE FOR MARRIAGE MN  
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N100	KARE	11/02/12	11/02/12	Fri Prime Fri Prime	CM	Fri Prime (6:58 PM-8:00 PM)	----F--	:30	1	\$1,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Fri Prime		Fri Prime (6:58 PM-8:00 P	----F--	:30		<del>(\$1,500.00)</del>		0.00	NM		
		Credited [CR]													
N101	KARE	11/04/12	11/04/12	Entertainment Tonight Entertainment Tonight	CM	Entertainment Ton	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$350.00		0.00			
N102	KARE	11/04/12	11/04/12	KARE News (Sun repeat) KARE News (repeat)	CM	KARE News (repe	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$350.00		0.00			
N103	KARE	11/06/12	11/06/12	M-F 430-5A M-F 430-5a	CM	430-5a	-T-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$400.00		0.00			
N104	KARE	11/06/12	11/06/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		3				\$500.00		0.00			
N105	KARE	11/06/12	11/06/12	EM (M-F) Early Morning (M-F)	CM	Early Morning (M-F) (6:00 AM-9:00 AM)	-T-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$1,500.00		0.00			
N106	KARE	11/06/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	-T-----	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		3				\$500.00		0.00			
N107	KARE	11/06/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		3				\$400.00		0.00			
N108	KARE	11/06/12	11/06/12	M-F 11-1130a HD Spon M-F 11-1130a HD Sponsor	CM	11-1130a	-T-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$300.00		0.00			
N109	KARE	11/06/12	11/06/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$1,000.00		0.00			
N110	KARE	11/06/12	11/06/12	Days of Our Lives Days of Our Lives	CM	12-1p	-T-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$500.00		0.00			
													Totals	228	\$265,925.00